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★ AUG 1 1941

U. S. Department of Agriculture

"Seed Merchants With a Conscience"

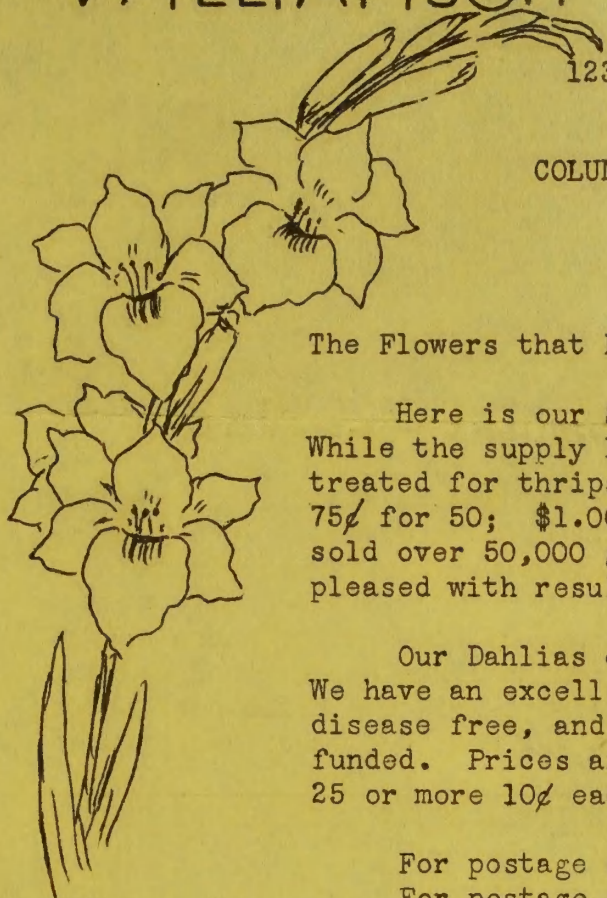
WILLIAMSON SEED COMPANY, Inc.

1232 ASSEMBLY STREET

PHONE 7264

COLUMBIA, SOUTH CAROLINA

May 1, 1941



The Flowers that Bloom in the Spring, Tra-la !!!!!

Here is our SPECIAL on Gladiolus and Dahlias for this year. While the supply lasts we offer strictly number 1 Gladiolus, treated for thrips, in an assortment of 5 colors at 20¢ per dozen; 75¢ for 50; \$1.00 for 100. Postage extra on all mail orders. We sold over 50,000 gladiolus last year and our trade was entirely pleased with results.

Our Dahlias come from the largest dahlia grower in the world. We have an excellent assortment of colors and every bulb is live, disease free, and guaranteed to produce true to type or money refunded. Prices are as follows: 1 bulb for 15¢; 10 for \$1.25; 25 or more 10¢ each. Postage extra on mail orders.

For postage on gladiolus allow 10¢ per dozen; 25¢ per 100.

For postage on Dahlias allow 5¢ on 1; 15¢ per dozen; 25¢ on 25; 50¢ on 100.

Please bear in mind that we carry a large assortment of flower seeds, fertilizers, insecticides and other flower garden necessities. Below we mention a few of the items we know will interest you at this season of the year:

FERTILIZERS:

Aluminum Sulphate	5/10/5
Bone Meal	4/8/4
Sheep Manure	7/5/5
Nitrate of Soda	Acid Phosphate
Blood Meal	Muriate of Potash
Lime	Sulphate of Ammonia
Vigoro	Hy-Trous (liquid)

INSECTICIDES:

Black Leaf-40	Bluestone
Bordeaux Mixture	Formaldehyde
Calcium Arsenate	Paradichloro-benzine
Arsenate of Lead	---
Evergreen	
Tobacco Dust	Peat Humas
Kutwormkiller	Clay for Roses

A WORD TO THE WISE ABOUT FERTILIZERS:

Don't be deceived by a high-sounding name, a highly advertized brand or a beautifully printed bag or carton when you buy fertilizer. Results are what you want when you spend good money and time fertilizing your lawn, flowers and shrubbery. We can furnish you with the ingredients to make your own fertilizers to suit your purpose or the above items ready to use.

Remember a state law in South Carolina now requires the fertilizer manufacturer to put an analysis tag on each original bag of fertilizer which shows exactly what the fertilizer is composed of and the chemical elements it furnishes.

We carry a 5-10-5 fertilizer which is made especially for lawns, flowers and shrubbery which is equal to any brand on the market. And the price is strictly in keeping with other grades of commercial fertilizers -- a whole 200 pound bag for only \$3.25. Smaller quantities priced on request.

You are cordially invited to visit us at our store or call us on the telephone when you are interested in anything in our line. We make deliveries all over the city and surrounding suburbs every day. If you want us to sow your lawn for you we will do this at a reasonable price.

Yours very truly,

Phone 7 2 6 4

WILLIAMSON SEED COMPANY, INC.

WILLIAMSON SEED COMPANY, INC.

1535 ASSEMBLY STREET
 BROWNSVILLE, TEXAS
 COLUMBIA, SOUTH CAROLINA

May 1, 1941



The flowers that bloom in the Spring, first in 1941

There is one special on Dahlias for this year. While the supply lasts we offer strictly number 1 dahlias. We are offering an assortment of 5 colors at 25¢ per dozen; 10¢ for 50; \$1.00 for 100. Postage extra on all orders. We sold over 50,000 dahlias last year and our trade was entirely pleased with results.

Our Dahlias come from the largest dahlia grower in the world. We have an excellent assortment of colors and every bulb is live, disease free, and guaranteed to produce true to type on money refunded. Prices are as follows: 1 bulb for 15¢; 10 for \$1.25; 25 or more \$3.00 each. Postage extra on mail orders.

For postage on dahlias allow 10¢ per dozen; 50¢ per 100. For postage on Dahlias allow 5¢ on 1; 15¢ per dozen; 55¢ on 25; 50¢ on 100.

Please bear in mind that we carry a large assortment of flower seeds, bulbs, plants, insecticides and other flower garden necessities. Below we mention a few of the items we know will interest you at this season of the year.

FERTILIZERS		INSECTICIDES	
Aluminum Sulfate	5/10/5	Black Leaf-40	Blossoms
Bone Meal	4/5/4	Borax-Mixture	Formic Acid
Sheep Manure	7/5/5	Calcium Arsenate	Parathion-Denise
Nitrate of Soda		Arsenate of Lead	
Blood Meal		Evergreen	
Urea		Tabacco Dust	Fast Hues
Vigoro	5-Tons (liquid)	Hydrocyanic	Clay for Bases

A WORD TO THE WISE ABOUT FERTILIZERS
 It is highly recommended that you use a highly concentrated brand on a carefully ordered bag or carton when you buy fertilizer. Results are what you want when you spend good money and time fertilizing your lawn, flowers and shrubbery. We can furnish you with the ingredients to make your own fertilizers to suit your purpose or the above items ready to use.

Remember a space law in South Carolina now requires the fertilizer manufacturer to put an analysis tag on each bag of fertilizer which shows exactly what the fertilizer is composed of and the chemical elements it furnishes.

We carry a 5-10-5 fertilizer which is only recommended for lawns, flowers and shrubbery when it is used in the correct amount. The price is strictly in keeping with other grades of commercial fertilizers -- a whole 200 pound bag for only \$3.25. Smaller quantities priced on request.

You are cordially invited to visit us at our store or call us on the telephone when you are interested in anything in our line. We make deliveries all over the city and surrounding suburbs every day. If you want us to save your lawn for you we will do this at a reasonable price.